



Attraction and destination management. Dublin and its events and festivals as visitor attractions

By Silke Specht

GRIN Verlag Sep 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x3 mm. This item is printed on demand - Print on Demand Neuware - Scholarly Research Paper from the year 2009 in the subject Tourism, grade: 1,7, University of Southern Denmark, language: English, abstract: When thinking of Ireland many people might see an image of the green island or the smaller brother of the UK, but especially Dublin has much more to offer for tourists, who value the city's attractions and specialities highly. Dublin is one of Europe's oldest capitals, encompassing not only historical sites and governmental institutions, but also a magnificent physical setting with the Dublin Bay, Wicklow Mountains and the River Liffey as natural attractions, as well as diverse cultural sites and institutions like museums and art galleries, St. Audoen's Church and Ireland's largest church, the Christ Church Cathedral, and Dublin Castle as one of the most important historic sites (Ireland Funds Destination Dublin 2008). Today there are just over 1.1 million people living in Dublin County, while the city is able to attract about four times as many visitors each year made up from a wide cross-section of market segments. Visitors are attracted by the...



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